

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property Organization
International Bureau



14 OCT 2004



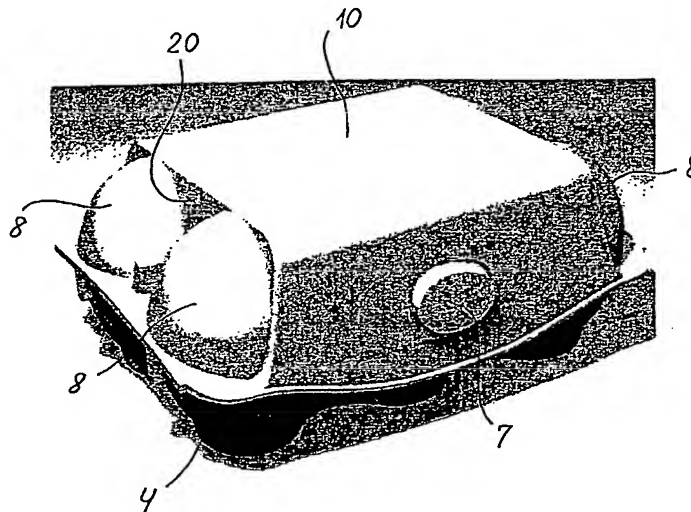
(43) International Publication Date
23 October 2003 (23.10.2003)

PCT

(10) International Publication Number
WO 03/086905 A1

- (51) International Patent Classification⁷: **B65D 85/32**
- (21) International Application Number: PCT/DK02/00891
- (22) International Filing Date:
20 December 2002 (20.12.2002)
- (25) Filing Language: English
- (26) Publication Language: English
- (30) Priority Data:
02008640.1 17 April 2002 (17.04.2002) EP
- (71) Applicant (for all designated States except US): **BRØDRENE HARTMANN A/S** [DK/DK]; Klampenborgvej 203, DK-2800 Lyngby (DK).
- (72) Inventor; and
- (75) Inventor/Applicant (for US only): **BUCKLEY, Nick** [GB/GB]; 62 Tunnel Wood Road, Watford, Hertfordshire WD 17 4GE (GB).
- (74) Agent: **BUDDE, SCHOU & OSTENFELD A/S**; Vester Søgade 10, DK-1601 København (DK).
- (81) Designated States (*national*): AE, AG, AL, AM, AT (utility model), AT, AU, AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CO, CR, CU, CZ (utility model), CZ, DE (utility model), DE, DK (utility model), DK, DM, DZ, EC, EE (utility model), EE, ES, FI (utility model), FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NO, NZ, OM, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK (utility model), SK, SL, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.
- (84) Designated States (*regional*): ARIPO patent (GH, GM, KE, LS, MW, MZ, SD, SI, SZ, TZ, UG, ZM, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE, SI, SK, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).
- Published:**
— with international search report
- For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

(54) Title: DISPLAY PACKAGE



(57) Abstract: The invention relates to a display and distribution packaging unit for fragile articles, especially for eggs, comprising a bottom part (2) which at least partially matches the outer contours of the articles housed within the unit and a cover part (3) comprising planar top- and side surfaces (10, 14, 15) for the provision of graphical information about the contents of the unit, where portions of the cover part (8) are furthermore shaped to reflect the shape of the eggs housed within the display and distribution package. The structure of the bottom and cover parts furthermore adds mechanical strength to the unit.

WO 03/086905 A1